

Newsletter September 2025

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Summer is over, and this month's newsletter is here to help you get back to business with exclusive promotions, podcasts, and essential updates!

Final day for 90% off Membership: Our Back to Business promo ends today at midnight CET (September 30) - be quick!

Fully-remote working insights: Learn how Openprovider built a thriving remote-first culture over the past 5 years, growing from 50 to 100+ colleagues across 20+ countries, and how you can apply these lessons to your business.

The latest trends from the world of WordPress and AI: In our latest podcast, James Lee, Product Manager at WebPros, shares insights on managed hosting, AI's impact on the web, and shifting user expectations. If you manage websites, this episode is for you!

Instant SEPA transfers: Starting October 2025, SEPA transfers will arrive within seconds, any day of the week, at the same cost, making payments faster and more reliable.

Compliance updates and policy changes: Stay up to date with NIS2 Directive requirements and registry-specific rules, including enhanced data validation and identity verification.

Mandatory 2FA is coming: Starting October 28th, two-factor authentication (2FA) will be required for all accounts. We explain more below.

Happy reading!

Special offers: save before the month ends



Back to
business

Final 24 hours!

90% OFF

Yearly Membership*



Our Back to Business September promo **ends at midnight tonight!**

For a €4.99 subscription, you can register up to 100 domains at cost price.

- No retail markups or hidden fees
- Renewals at cost price
- Discounts on Premium DNS and SSL certificates

Get 90% off your first year – cancel anytime.

[Buy your Membership with 90% off](#)

*Promo end on 30/09/2025, applies to new Members for their first year only, valid on Basic S Membership. Auto renewal after 12 months at full-price \$49.99.

Company updates

Important: New reseller responsibilities under NIS2 and local registry policies

To meet the requirements of the NIS2 Directive for European ccTLDs, national regulations (such as NIXI for .IN), and other registry-specific rules (including .BE and .US), we have strengthened our data validation and registrant identity verification processes. Our [published policies](#) have also been updated. All affected resellers have been informed by email. If you want to see the full overview of our updated policies and responsibilities again, you can find it in the [newsfeed](#) of the control panel.

Reminder: 2FA required from October 28th

Starting October 28th, two-factor authentication (2FA) will be mandatory for all Openprovider accounts to enhance security.

Enabling 2FA takes just 2 minutes. If you haven't yet, please [activate it now](#) and download your backup codes to avoid any access issues later. To generate your login codes, you can use an authenticator app such as Google Authenticator, Authy, or Duo.

If you have already enabled 2FA, please don't forget to download your backup codes. They're essential if you lose access to your authentication device. To get them, you can temporarily disable 2FA, re-enable it, and then download the codes through your authenticator app.

If you have any questions, our [support team](#) is here to help!

Update to SEPA bank transfers

Starting in October 2025, SEPA credit transfers will become instant. Whenever you add funds to your Openprovider account through a SEPA transfer, the payment will arrive within seconds and your balance will be updated right away - any day of the week, including weekends and holidays.

The best part? Instant SEPA transfers come at the **same price** as standard SEPA transfers: just €0.25 per transfer. Enjoy faster, easier, and more reliable payments, without any extra cost.

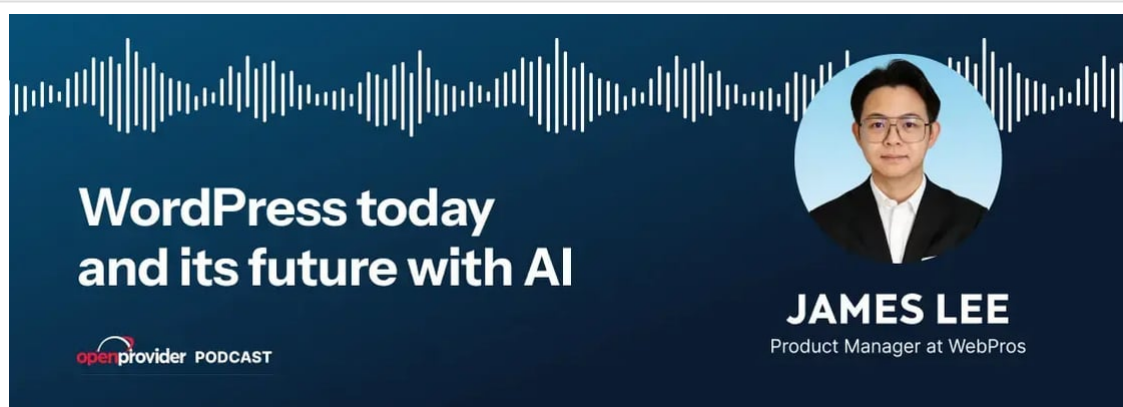


What five years of being remote taught us about culture

In 2020, Openprovider made the bold move to go fully remote - not as a short-term solution, but as the foundation of our culture. Since then, our team has grown from 50 to more than 100 colleagues, collaborating seamlessly across 20+ countries.

Thinking about taking your business fully remote? On our blog, we share how we've built strong communication, embraced asynchronous schedules, and fostered a culture that thrives without borders.

[Read our insights](#)



In this episode of the Openprovider Podcast, host Brendan Boyle talks with **James Lee**, Product Manager at WebPros and a WordPress veteran with nearly 20 years of experience in cloud hosting and the web ecosystem.

James dives into the rise of managed hosting, the impact of AI on the industry, and how shifting user expectations are shaping the future of the web. It's a conversation packed with insights you won't want to miss.

[Listen to the podcast](#)

Agencies can now push harder on domain sales to SMBs



SMBs are primed to buy: **27%** still lack a website and **87%** plan to build one.

But to **turn domain names into repeatable sales**, you need easy, practical tips on selling the right asset to the right business.

Explore defensive name variants, DNS + SSL bundles, how to counter information overload, and more by [accessing this guide](#).

