

Newsletter October 2025

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The October edition of the Openprovider Newsletter has arrived to help your business finish 2025 on a high.

Here's how to:

- **Cash in on the GeoTLD boom:** Our latest customer success story from South Africa outlines how to think global and sell local.
- **Increase your margins on domains:** Take advantage of our latest promotion to get 50% off access to domains at cost price
- **Boost customer acquisition, retention, and lifetime value:** Our business email offer (for up to 5 free mailboxes) is the perfect way to make your portfolio more competitive.
- **Work smarter and save time:** This month's infographic shows how a combination of Plesk, Sitejet, and Openprovider can take the complexity out of website management.

We also have blogs on how to keep domain data up to date under NIS2 using bulk operations and great advice setting up and selling Openprovider business email in minutes.

Happy reading!

Special offers: save before the month ends



openprovider

**New season,
new savings!**

50% OFF
Yearly Membership*

Retail pricing hurts businesses with domains in three different ways:

- ☐ Rising costs
- ☐ Budget uncertainty
- ☐ Less control over margins

With one easy [Openprovider Membership](#) subscription you can leave retail pricing pains in the past.

And with our limited-time special offer, you can enjoy on-demand access to **1,900+ TLDs** at cost price with 50% off your first year's Membership*.

That's just €24.99 to, for example, save \$25 on every single .io domain and \$78 on every single .ai domain.

Be quick - offer ends soon!

[Buy your Membership with 50% off](#)

*Promo valid until 31st October 2025 at midnight. Applies to new Members and the first year of the Basic S Membership only. Renews automatically after 12 months at the regular price of \$49.99 - cancel anytime.

A present from Openprovider to boost your competitiveness: 5 free mailboxes

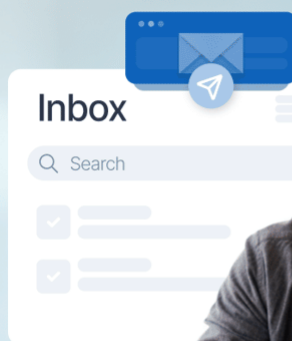


Your first month of business email – free.

Experience our white-label email solution
for one month, free of charge.

Try it free for 1 month

*Offer valid for first-time buyers only. Up to 5 mailboxes per account for 1 month.



**Limited
time offer**



Your customers want simplicity - multiple solutions from one trusted partner. With our **Business Email special offer**, you can enjoy **up to 5 free mailboxes for your first month** and deliver even more value to your clients.

Here's how it works:

- Log in (or sign up) to your Openprovider account
- Go to *Business Email*
- Register up to 5 mailboxes for **\$0.00**

Cancel anytime! After the trial, each mailbox renews at just **\$0.70 per month** — making it one of the easiest ways to grow your service offering and fast-track your success.

Hurry — this is a limited-time offer*!

[Activate your free trial today!](#)

*Free trial includes up to 5 mailboxes. After the trial, each mailbox will automatically renew at \$0.70 per mailbox per month. You can cancel your mailbox(es) within 30 days of the trial start date from your Openprovider control panel.

Company updates

How to keep domain data up to date under NIS2 using bulk operations

The new NIS2 Directive is changing how domain data must be managed across the EU. For resellers, that means keeping contact information accurate and up to date is now a compliance requirement. Outdated details could even lead to **domain suspension** or **transfer delays**.

Managing a large portfolio? Updating domains one by one takes time you don't have. That's why we've made it easy to update contact data in bulk - up to **50 domains at once** - using handle cloning and bulk operations in your Openprovider control panel.

Go to our [blog](#) to see how it works and make your domain management NIS2-ready.

Infographic: The proven gameplan for simplified website management

If managing your client's websites feels like a juggling act, you're not alone. Between updates, security checks, and client changes, it's easy to lose hours on routine tasks.

This free infographic shows how a combination of **Plesk**, **Sitejet**, and **Openprovider** can take the complexity out of website management. You'll see how to cut costs, save time, and keep full control - all while running your business more efficiently.

[Get the free infographic](#)

Stop leaving email revenue on the table



How to set up and sell Openprovider business email in just minutes

Email is still the service every client needs with their domains, and you should own it. Check how to set up a **white-labeled, profitable inbox for your clients** in one centralized place, step by step.

[Read our guide](#)

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