

Newsletter May 2025



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Welcome to the May edition of the Openprovider newsletter!

It's been another busy month of helping businesses become more successful with domains - in this edition, you'll catch up on:

- Our introductory Membership offer comes with a dedicated account manager
- A brand-new quiz to help you pinpoint growth opportunities in your business
- A free infographic highlighting 8 automation tools tailored for web hosting pros
- Our latest ICT customer success story
- A webinar announcement to help you get ahead of Let's Encrypt's policy change
- The future of WordPress with expert James Lee
- Our brand-new ebook on the best practices for selling .ai domains

Catch up on everything you might've missed — and get inspired for what's next.
Happy reading

Learn & compare



90% OFF
Yearly Membership*

Now Just
\$4.99
was \$49.99!

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**Save more on domains
and get deals at cost price**

Start saving now!

Did you know: [Openprovider Members](#) get their dedicated account manager (yes, a real human!) to help them become more successful with domains.

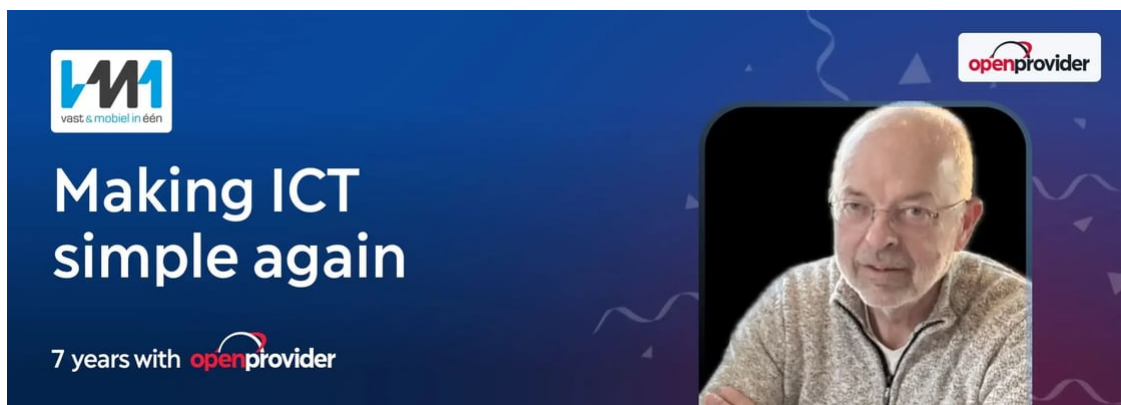
We know you don't want to reinvent the wheel - you want to spend less time raising tickets. You want someone who will be there to talk when you need support, be that for technical issues or new business opportunities.

And with our introductory *May Membership offer, you can count on a professional dedicated to supporting your business and on-demand access to domains at wholesale price for as little as 40 cents a month for your first year!*

[Try it out here with 90% off](#)

*Current promotion pricing valid until midnight CET Saturday, May 31st, 2025. Applies to new Members for their first year only, valid on Basic S Membership. Auto-renewal after 12 months at full price \$49.99

Company updates



VM1
vast & mobiel in één

**Making ICT
simple again**

7 years with **openprovider**

openprovider



VM1, our latest customer success story, has been simplifying ICT for Dutch businesses since 2011 with all-in-one IT, internet, and phone services. With subscription pricing and a focus on clarity, reliability, and 24/7 support, they succeed in making tech easy and stress-free.

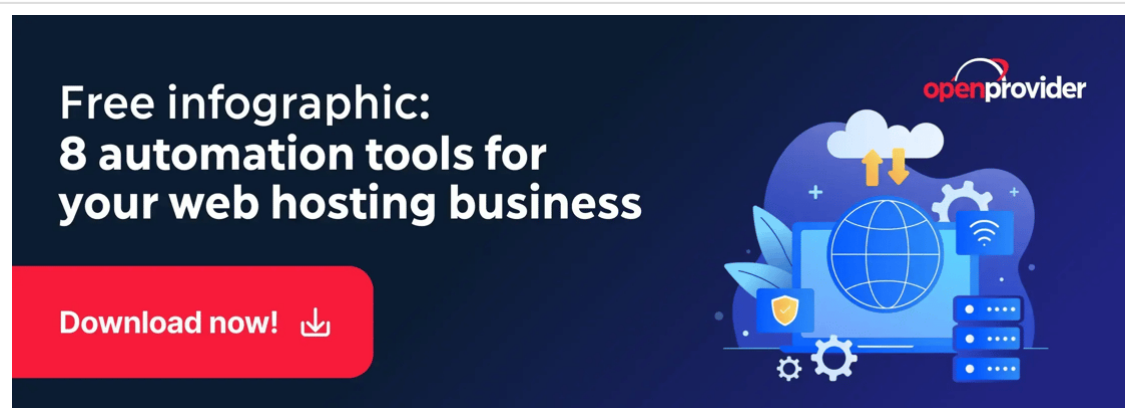
We also explain how Openprovider helps them become more successful with domains with one simple subscription. [Read it here.](#)

Take the quiz and get free insights into your reseller business

Want to know where your business stands - and where it could still grow?

Take our 5-minute quiz to pinpoint your strengths, spot new growth opportunities, and get a tailored plan to take your business to the next level. From the perfect product offering to the power of automation, this quiz touches on all aspects of running a successful domain reseller business and determines where you stand.

[Get your free results in minutes!](#)



The banner features a dark blue background with a red 'openprovider' logo in the top right corner. On the left, white text reads 'Free infographic: 8 automation tools for your web hosting business'. Below this is a red button with the text 'Download now!' and a download icon. On the right, there is a collection of blue and white icons representing various web hosting and automation concepts, including a globe, a cloud with arrows, a gear, a shield, and server racks.

Are you still spending too much time on manual tasks?

If you're running a web hosting business, you know how fast the to-do list grows. Deep down, you know that doing everything manually is an unsustainable way of working.

Automation is how top web hosting providers stay competitive. You can't afford to waste time on tasks your competitors have already automated.

The good news? There are tools made just for you. From established names like WHMCS and HostBill to Upmind and HostFact, our free infographic highlights eight powerful platforms to help streamline your workflow. Wondering which one fits your needs?

[Download the infographic to find out.](#)

Free webinar: Struggling to upsell SSL?



Webinar

Upselling with SSL

 May 28, 3 PM CET

 Zoom



Filip Žiger
Product Manager

Today's customers are consolidating - they want to do more business with fewer suppliers.

This trend is driving a lot of digital agencies and web hosts to become one-stop shops that meet all needs - including premium SSL certificates.

Join our free webinar on **May 28 at 3 PM CET** with Product Manager **Filip Žiger** to get expert advice on:

- Competing with free SSL: what to say to customers.
- Solving WHMCS and auto-renewal issues.
- How to make the most of the multi-year promo.
- Tips on pricing, validation, and common errors.

[Register now to secure your spot.](#) Can't make it live? You'll still receive the full recording and sales materials.



The new era of WordPress with James Lee



"54.3% of hosting providers see the increased adoption of Managed WordPress hosting as the most impactful hosting trend."

Big changes are reshaping the WordPress landscape - are you ready? In this expert interview, James Lee dives into the trends redefining the industry, from managed hosting and AI to shifting user expectations and security risks.

If you build, manage, or host WordPress sites, this is [a must-read](#).

Best practices for selling .ai domains

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Ready to cash in on the booming .ai domain market?

This free ebook shows you how to:

- Spot high-value .ai domains. Pitch .ai to your customers without it sounding like a sales pitch.
- Avoid hidden costs.
- Use wholesale pricing with Openprovider Membership to boost your profits.

Whether flipping or building a portfolio, get the strategy to sell .ai domains faster and more profitably. [Download it now for free.](#)

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