

Newsletter July 2025

From special offers to practical strategies, this month's newsletter is packed with ways to help you put the summer heat on your competitors.

- **Say goodbye to retail prices:** Our Summer Sale offer gives you 90% off Openprovider Membership and on-demand access to domains at wholesale prices and bundled products like SSL, Plesk, and email.
- **See the power of a human-first approach:** Learn how our latest customer success subject earned a 5/5 online rating by putting people first - and how you can do the same.
- **Openprovider hits 5,000 Members:** A milestone that reaffirms our commitment to doing business fairly, offering domains at cost, and giving our customers more control over their costs.
- **Do more with less effort:** A free webinar will walk you through how WHMCS automation will help you grow your business and become more efficient.
- **Find new growth opportunities with email:** Take a 2-minute quiz to get personalized insights on how business email can drive retention and recurring revenue, especially when bundled with domains.

Special offers: save before the month ends



The banner features a man jumping joyfully into the ocean under a clear blue sky. In the top left, a blue ribbon contains the text "Summer sale!". In the top right is the Openprovider logo. A large red starburst in the center-left contains the text "90% OFF Openprovider Membership*". At the bottom left, small text reads: "*Applies to first-year Basic S Membership only. Auto-renews after 12 months at full-price \$49.99".

Summer sale!

90% OFF
Openprovider Membership*

*Applies to first-year Basic S Membership only.
Auto-renews after 12 months at full-price \$49.99

openprovider

Today's the perfect day to make your business more competitive with our Summer Sale by getting 90% off Openprovider Membership*.

That's just \$4.99 to say goodbye to retail prices on domains - with wholesale prices on every registration and discounts on bundle products like Premium DNS, Plesk, SSL, business email and more.

Openprovider Membership will help you grow your business and increase customer lifetime value.

[Buy your Membership with 90% off](#)

*This limited-time summer promo applies to new Members for their first year only, valid on Basic S Membership. Auto renewal after 12 months at full-price \$49.99.

Platform and product updates

Recurring payments just got a lot easier

We're excited to share a new update to the RCP: recurring payments are now live. With this new feature, you can automate your top-ups directly from your RCP dashboard.

Whenever your balance drops below the threshold you decide, your account will be automatically topped up by the amount you choose!

Why set up recurring payments?

- No more failed renewals (as long as your card has funds)
- Save time with automated billing
- Easy to manage - and cancel anytime

You can find this feature under "Increase balance" on the dashboard. Simply choose a threshold and a top-up amount.

[Log in to set it up](#)

New: WHMCS module for business email

You can now resell Openprovider's white-labeled business email directly through WHMCS. The new module gives you full control over provisioning, mailbox management, and renewals, all without leaving WHMCS. Everything you can do in the RCP, now fully automated. Built for flexibility, the module lets you tailor plans, set your own pricing, and upsell extra storage, so you can grow your margins while keeping everything in sync.

[Download on GitHub](#)

Smarter selling: automate bundles with Openprovider and WHMCS

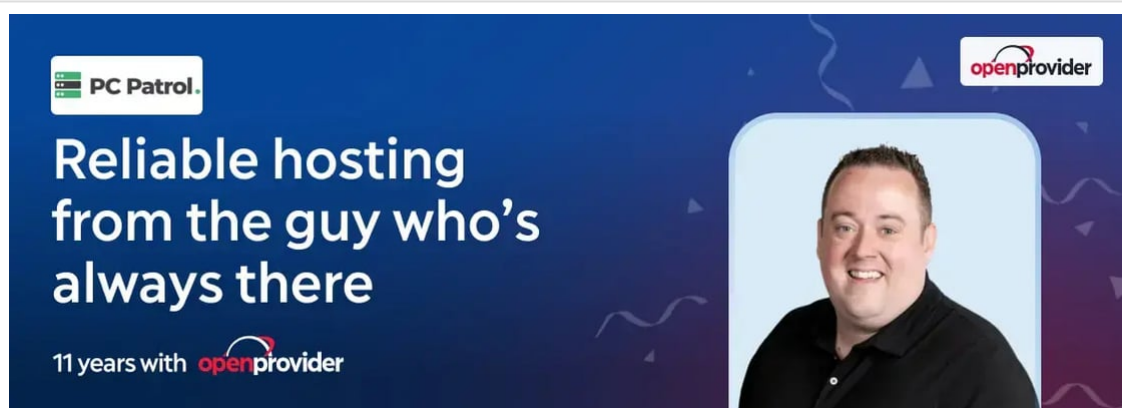
If you're not offering bundles yet, you're leaving money on the table. Bundles let you deliver more value to your customers while increasing recurring revenue and reducing churn.

Because let's face it: most customers would rather get everything in one place than juggle multiple providers.

Already using WHMCS? With Openprovider's modules for domains, email, SSL, and Plesk, you can start offering automated bundles in just a few clicks. Mix and match products, set your own pricing and margins, and add promo codes as needed.

Ready to get started with your first bundle? [Check the tutorial](#)

Customer success



PC Patrol, our latest customer success story, highlights the power of a human-first approach. Discover the secret behind their perfect 5 out of 5 rating, earned from 40 verified reviews on Hostingvergelijker.nl. We also explain how Openprovider Membership helps PC Patrol become more successful with domains. [Read it here.](#)

Company updates

The first in the industry to offer a subscription service for domains, Openprovider has now reached 5,000 Members.

This proud milestone demonstrates the tremendous value that Openprovider Membership provides our customers and continues to prove itself as a game-changer for businesses with domains.

By giving customers domains at wholesale price (the amount we pay), it underlines our commitment to fairness and transparency.

Next stop: 10,000 Members!

[Become a Member today with 90% off!](#)

Webinar: How to master upselling



Missed our recent webinar on automation and product bundles? No problem - you can now watch the full session on demand!

Filip Ziger and Sarath K.A. share practical strategies to grow your sales, including how to build high-converting bundles, simplify checkout with WHMCS, create new revenue streams from SSL, email, Plesk, and more, and boost customer retention using one easy platform.

If you're looking to scale your business, don't miss this free webinar.

[Watch it here](#)

Take the quiz: Are you getting the most out of business email?

When was the last time you reviewed your email strategy? Are you reselling standard solutions from Microsoft or Google, or offering your own white-labeled service? Do you bundle email with every domain, or is it still an afterthought?

Business email is an easy, low-effort way to grow revenue and boost customer retention, especially when bundled with domains. Not sure where to start?

Answer 7 quick questions to get personalized insights on how to turn business email into a growth driver for your business. It's quick and free!

[Start the quiz](#)

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