

Newsletter February 2025



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Welcome to the February edition of our newsletter!

January has been and gone, and Spring is on the way - it's time to use that new energy to make the most of the exciting business opportunities out there.

In our latest **Customer Recognition Program** feature, we tell the story of Danego, a Netherlands-based provider of ICT solutions and an Openprovider customer going back more than 20 years!

Another **Openprovider ebook** has dropped. This time we take a look at the **five industry trends you can't afford to ignore in 2025** and the **key takeaways from ICANN81**.

As expected, **security** is a major focus in this ebook. To this end, we've also created an **infographic** (freely available for newsletter readers) that outlines how to tackle **domain-related security risks** before it's too late.

Speaking of solutions that help eliminate threats, we outline why now is the perfect time to upgrade your SSL protection at a lower cost.

Meanwhile, our latest **business advice article** explores how **web hosts can master domains**.

WordPress is a key business area for many web hosts, and we are delighted to announce that we will have a team at **WordCampAsia 2025** - the ultimate gathering for WordPress enthusiasts!

Plus, don't miss out on the news about upcoming Plesk changes and our latest Openprovider Membership promotion. Happy reading!

[Learn & compare](#)



Spring Sale

Access to 1,900+
domains at cost price?

Let's go!

"Openprovider Membership allows me to offer great prices for hundreds of TLDs under a single roof, reducing the number of partners and systems, and saving us time."

Here's Lucas Rolff, CEO of [PerfGrid](#), explaining how **Openprovider Membership** helps his business be successful with domains.

Now, with our limited-time **Spring Sale**, you can get **40% off** your first year's Membership.

This promotion ends February 28th so don't wait too long to start enjoying domain transactions at cost price! Take advantage of this offer [here](#).

Company updates



When service is in the system

20 years with  openprovider



We recently sat down with [Emiel van Berlo](#), CEO of [Danego](#), to tell the story of a business that has been with Openprovider from the very beginning.

The article examines the company's "*service is in our system*" mantra, Emiel's nickname as "*the computer doctor*," and his approach to keeping the team motivated.

Read the full story with insights from the Danego CEO [here](#).

Click [here](#) if you would like your business to be part of an upcoming CRP feature.

3 steps to stay secure in 2025



To help you be fully secure in 2025, we have created a **free, downloadable security infographic**.

In this guide, **3 steps to stay secure in 2025**, you will be able to:

- Better understand domain-related security risks
- Learn how to carry out a website security audit
- Find out the best solutions for complete security protection.

Bad actors can use techniques like **typo-squatting to phish, hijack URLs, divert users, and more** to target domain names - this infographic explains how to address these risks.

Click [here](#) to get your copy.

Latest ebook: 5 domain industry trends you can't afford to ignore



At Openprovider, we understand how challenging it can be to keep up with rapid industry changes, especially when it comes to new regulations.

That's why, after attending ICANN81, we created a special domain industry trends ebook to keep you up to date with key developments. It looks at:

- How more businesses with domains will turn to AI-driven marketing.
- The impact of geopolitical shifts on privacy measures, operational activities, and costs.
- The growing importance of DNS abuse mitigation.

Have you heard about **ICANN's new gTLD Program: Next Round**? This ebook has got you covered!

Get your free copy [here](#).

How web hosts can master domains

This month, we look at the four things that are preventing web hosts from being truly elite with domains.

'How web hosts can master domains' explains how to spend less time and money on domains. It shows how niche domains, transparent pricing, and platform automation can help web hosts become instantly more successful - read it [here](#).

Openprovider at WordCamp Asia 2025

WordCamp Asia 2025



Manila, Philippines
February 20 - 22



Riaann Bibas
Senior Sales Development



Shin Velasco
Business Development
Manager



Marianna Siouti
Lead Product Manager
Domains & DNS



WordCampAsia 2025 – the ultimate gathering for WordPress enthusiasts – is here and Openprovider is gearing up to be at the heart of the action from February 20th to 22nd!

If you'll be attending the event at the Philippine International Convention Center, Manila, you get in touch with one of our experts on the ground by scheduling a meeting.

In the coming weeks, we will be sharing **exclusive content** from the event – follow us on [LinkedIn!](#)

- Riaann Bibas, Senior Sales Development: [Schedule meeting](#)
- Shin Velasco, Business Development Manager: [Schedule meeting](#)
- Marianna Siouti, Lead Product Manager, Domains & DNS: [Schedule meeting](#)

Important update about Plesk ImunifyAV extension

Starting April 23, 2025, Plesk will transition from the ImunifyAV extension to the new **Imunify extension by CloudLinux**. This updated extension consolidates the features of ImunifyAV, ImunifyAV+, and Imunify360 into **one comprehensive security solution**, offering enhanced protection and improved functionality.

If you are currently using ImunifyAV, you will be automatically upgraded to the new Imunify extension on **April 23, 2025**. However, we recommend **manually upgrading** to the new extension already to start benefiting immediately from the improved security feature. You can manually upgrade anytime between now and April 23, 2025.

You can find detailed instructions on the manual upgrade process [here](#).

Protect your website with lower SSL prices!

Keeping your website secure is more affordable than ever. As of January 7th, our [updated SSL pricing](#) is live, with **most prices reduced**. Whether you're renewing an existing certificate or securing a new domain, now is the perfect time to upgrade your protection at a lower cost.

SSL certificates help safeguard sensitive data, boost customer trust, and improve your website's credibility. Don't wait—ensure your website stays secure while taking advantage of these reduced prices. [Buy now](#)

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