

Newsletter August 2025

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Summer is over, and this month's newsletter is here to help you get back to business with exclusive promotions, podcasts, and entrepreneurial advice!

Meet the milestone Member: In this edition, we'll reveal who became Openprovider Member number 5,000!

Last call for 90% off Membership: Our Summer Sale wraps up this week - grab your first year of Openprovider Membership for just \$4.99 and unlock 1,900+ TLDs at cost, plus discounts on SSL, Premium DNS, and more.

Exclusive entrepreneurial insights from Arno Vis: Hear our CEO Arno Vis share bold thoughts with Sharkpreneur host **Seth Greene** about building a remote-first company, challenging industry giants, and why cost-price domains are the future.

WordPress, security, and the future of hosting: In our latest podcast, Robert Jacobi dives into evolving web traffic, hidden security threats, and why hosting providers must keep pace with the "TikTok generation."

Turn email into a growth engine: Discover how to set up and sell Openprovider Business Email in just minutes, adding a secure, recurring revenue stream to your business.

The AI-powered hosting future: Learn how AI and automation are reshaping hosting, from smarter scalability to real-time threat prevention.

The truth about .ai pricing: Get a quick breakdown of what drives the high cost of .ai domains and how to make the most of them.

Special offers: save before the month ends

Final call!

Summer sale!

*Summer promotion ends 31/8/25. Applies to new Basic S Membership purchases only. After 12 months, Membership auto-renews at full-rate \$49.99

90% OFF
Openprovider
Membership*

**Ends
Aug 31!**

openprovider



Final call: This is the final week to get 90% off Openprovider Membership*.

That's just \$4.99 to enjoy:

- 1,900+ TLDs at wholesale prices
- No more retail markups or surprise price hikes
- Big discounts on Premium DNS, SSL, business email and more

[Buy your Membership with 90% off](#)

*Summer promo end on 31/08/2025, applies to new Members for their first year only, valid on Basic S Membership. Auto renewal after 12 months at full-price \$49.99.

Company updates

Meet Member 5,000!

Last month, we proudly announced a major milestone: 5,000 Openprovider Members!

As the first in the industry to offer subscription-based domain services, this achievement reflects the growing trust in our fair, transparent model. Now, we're excited to introduce the milestone Member: Yuluma B.V., a Dutch tech agency specializing in e-commerce solutions.

Focused on building scalable, high-performing platforms, Yuluma is exactly the kind of forward-thinking business that benefits from domains at wholesale prices.

We're proud to welcome them onboard! If you're not yet an Openprovider Member - check out our [August promotion](#).

Arno Vis shares entrepreneurial advice in The Sharkpreneur Podcast



☐ “Most companies are very cheap the first year, then the renewal is double or more - with us it’s always cost price.”

☐ “GoDaddy can't be number 1 forever - we want to take that place at some point.”

Our CEO, [Arno Vis](#), recently joined Sharkpreneur host **Seth Greene** to explain how Openprovider Membership is revolutionizing the domains industry.

He also spoke about building culture in a fully-remote organization and his ambitions for even greater success in the coming years.

Check out the full episode [here](#)

The Openprovider Podcast with Robert Jacob



In the latest episode of The Openprovider Podcast, we sit down with Robert Jacobi, Chief Experience Officer at Blackwall and a member of Make WordPress Hosting to talk about WordPress today - and where it’s heading.

From the **rapidly changing web traffic landscape** and the rise of **unseen security threats targeting domains and websites**, to why **security should be seen not just as protection but as a driver of business performance**, Robert shares critical insights every hosting provider and digital business leader should hear.

We also explore how **user expectations are evolving in the age of the “TikTok generation”**, and what that means for the future of WordPress hosting.

Tune in for a forward-looking conversation packed with real-world takeaways on **security, performance, and the future of WordPress**.

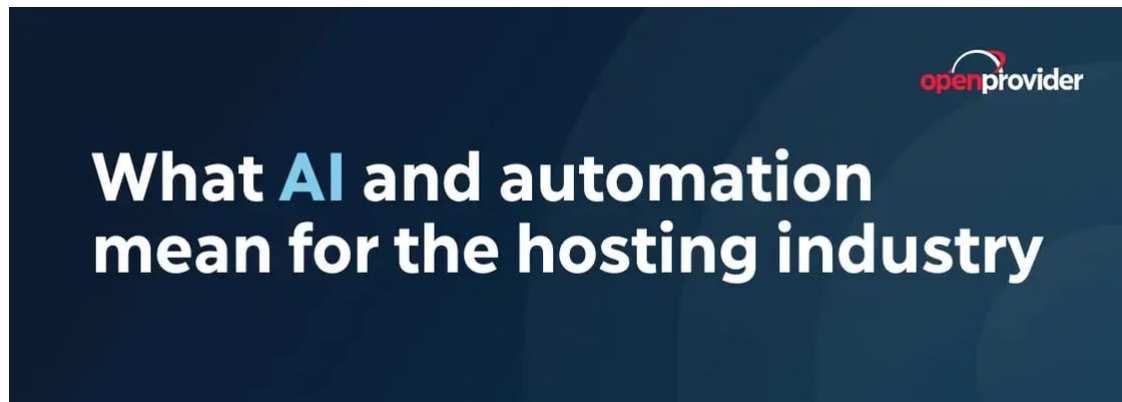
[Listen here](#)



How to set up and sell Openprovider business email in just minutes

Email remains one of the core services your clients rely on, yet many web hosts and agencies hand this revenue stream over to third-party providers. But what if delivering your own email solution was quick and straightforward? In this article, you'll discover how to set up and start selling Openprovider Business Email in just minutes, adding a professional, secure, and profitable revenue stream to your business. If you haven't tried it yet, now's the perfect time.

[Read the article](#)



In 2025, web hosting is no longer just about uptime and storage. Customer expectations are rising, regulations are tightening, and scalability is being redefined. That's where AI and automation come in. From real-time threat prevention to smarter resource allocation, these technologies are reshaping what it means to deliver hosting services today. This article takes a closer look at how AI and automation are transforming the hosting landscape - covering the benefits, trends, and real-world applications that matter most to ambitious web hosts and tech-savvy professionals.

[Read the article](#)

Do the .ai domains on your wishlist seem overpriced? You're not alone



[In this quick read](#), we unpack what drives costs -including registry pricing, demand, and premium features- and share a guide with business must-do to make the most out of them.

