

Newsletter 2022 October

Welcome to another edition of our monthly newsletter. Sit back and relax with the latest domain-related news. This month, we have new blog articles and new TLDs for you (.GIVING and .AO!), and, as usual, a lot of new domain promotions. Keep reading to see them all!

New on our blog

This month, we have covered various topics related to internet security and running a small business. Feel free to share these articles with your end customers as well!

5 types of email scams and how to protect yourself against them

Understanding some common types of email scams can make it easier to know what you are up against and how you can protect yourself. In this article we discuss five types of email attacks and share our advice on how you can best protect your organization against them.

[Read the full article](#)

How to set up customer service for a small business

In this guide, we cover all of the points you have to consider when it comes to organizing customer service for a small but growing company: implementing your values, choosing contact channels, customer service software, creating a FAQ, hiring a team and much more!

[Read the full article](#)

Everything you need to know about SSL certificates

All you need to know about SSL, for beginners. Learn about the different types of certificates, which types of websites need one, how the validation process works, and more. A great read to share with your end customers!

[Read the full article](#)

Multilingual websites: all you need to know

Have you ever thought about turning your website into a multilingual one? In this article we discuss the pros and cons of going multilingual. We also share some useful tips for your domain and SEO, in case you decide to go down the multilingual route.

[Read the full article](#)

Domain News

.GIVING is now in Sunrise!

We are currently accepting applications for .GIVING domain names in its Sunrise Phase until 13th December. You can find all information about this extension, including pricing, [here](#).

We encourage you to take advantage of this excellent addition to PIR's family of mission-driven domains.

.AO is now available!

We are now offering .AO, the ccTLD for Angola, directly to our customers! You can now buy .AO domains directly via our Reseller Control Panel. You can also register .com.ao and .it.ao (third level domains) this way.

Yeh Diwali khushiyon wali!

We are excited to announce that we will be having a large discount on .in / .[] (2nd & 3rd level domains) during the Diwali Period. We are now offering 2nd Level .in and .[] domains to our Members at just INR 275 and 3rd level .in and .[] at just INR 200.

Light it up and make your domain portfolio shine with these amazing TLDs!

.MX "Buen Fin" promoción

NIC-Mexico, the registry for .MX domains, is running a special promotion "Buen Fin" from 14 November 2022 to 25 November 2022. We are therefore offering .MX domains to our Members for just \$8! This price applies only to one-year registrations.

We encourage you to take advantage of this amazing TLD and to not let this opportunity slip away!

.ME Black Friday + Cyber Monday promotion

From English to Portuguese, ME has a personal meaning in numerous languages, assisting people from all over the world in developing their own personal brands.

The .ME Registry is running an amazing promotion for Black Friday and Cyber Monday from 25th November 2022 - 1st December 2022, when we offer .me domains for just €2 to our Members! This promotion only applies to one-year registrations.

.LAT migration to CentralNic

The technical migration of .LAT to XYZ's registry backend (CentralNic Registry) is scheduled for October 26, 2022. Except for the backend transition, no modifications will be made during the migration. The migration will take 38 hours, beginning at 05:00 UTC on October 25 and ending at 19:00 UTC on October 26, 2022.

.BANK and .INSURANCE compliance escalation policy update

Starting next year, fTLD will apply their new Registrant Domain Name Compliance Escalation and Suspension Policy. The policy can be viewed [here](#). For more detailed information, please refer to [this FAQ](#) from the registry.

fTLD will begin sending compliance escalation notifications in January 2023 for compliance findings that are not resolved within a period of 30 days and 60 days. Please note that these escalation notices will go to the domain owner (Registrant), the verification contact of the respective .BANK / .INSURANCE domain, and to the registrar of the record. Compliance findings that are not resolved within 60 days as specified in the policy will be suspended (i.e., placed on Registrar clientHold or Registry severHold), resulting in the deactivation of the .BANK/.INSURANCE domain's website and email.

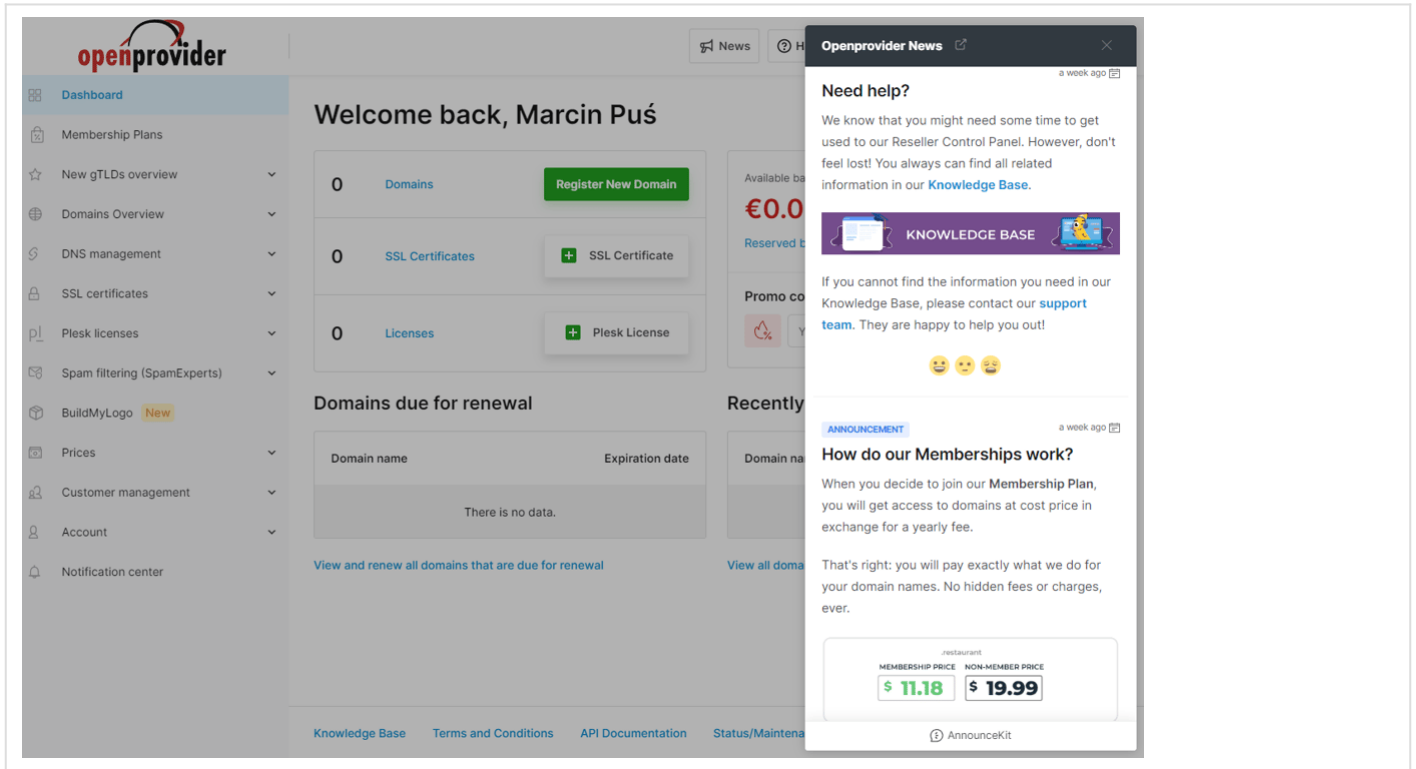
Important: fTLD will explicitly inform registrants of the new Policy's implementation date.

What's new?

Reminder: have you seen our news feed in the RCP?

As of September 2022, you can find a brand new news feed in our control panel. Here, we share important announcements and all of the latest updates regarding promotions, new gTLDs, bug fixes, blog articles, and more. You can find the news feed in the top right corner of the RCP.

Help us finetune this new feature by leaving your feedback through the emoji buttons on the bottom of each post!



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