

Domains Newsletter - June 2025

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Hi there,

This month's newsletter is packed with practical domain news for your business!

We're spotlighting **.eu** as the TLD of the month - perfect for customers looking for trusted European alternatives.

This month, we're also continuing our new FAQ section with answers to common queries about domain renewals and DNS updates for **.it**. Plus, a heads-up about upcoming **.tirol** price changes - and a must-read piece on how you can mitigate customer concerns on new gTLDs.

Lastly, we've got some great deals coming up on **.co** and **.us**!

Let's get started.

TLD in the spotlights

More and more European businesses are moving away from American platforms and looking for local alternatives they can trust. That trend extends to domains.

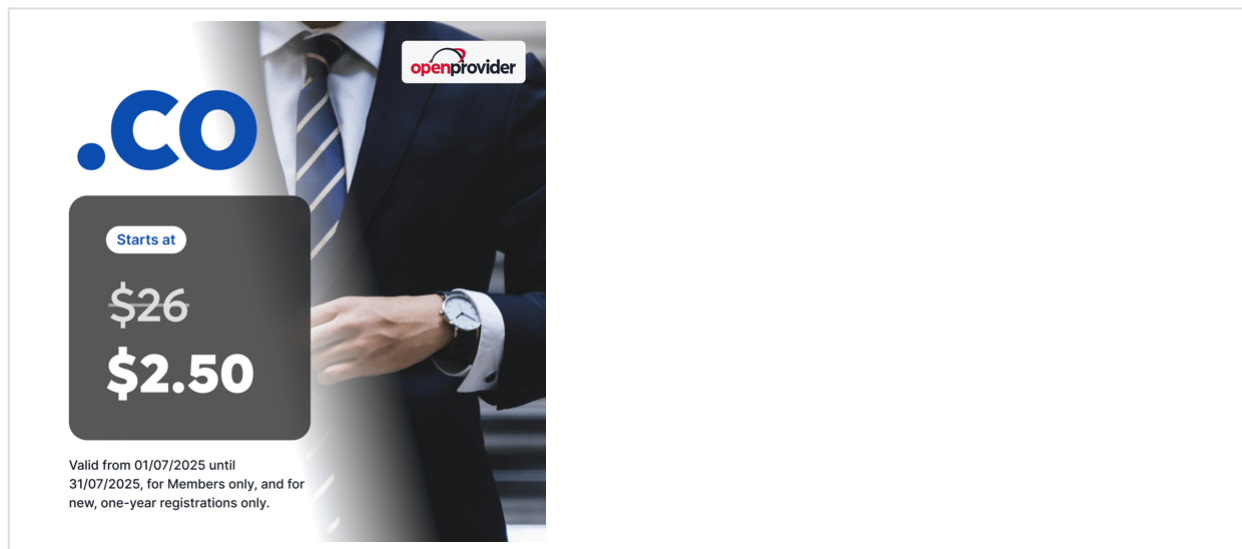
Now's the time to offer your customers the **.eu** extension: a strong, reliable choice for any business with a European presence.

At Openprovider, you get the **.eu** domain for just €4.25. One price for all operations: registration, renewal, and transfer.

It's time to highlight this popular TLD in your offer.

[Log in to register yours](#)

Latest offers



.co

Starts at

~~\$26~~
\$2.50

Valid from 01/07/2025 until 31/07/2025, for Members only, and for new, one-year registrations only.

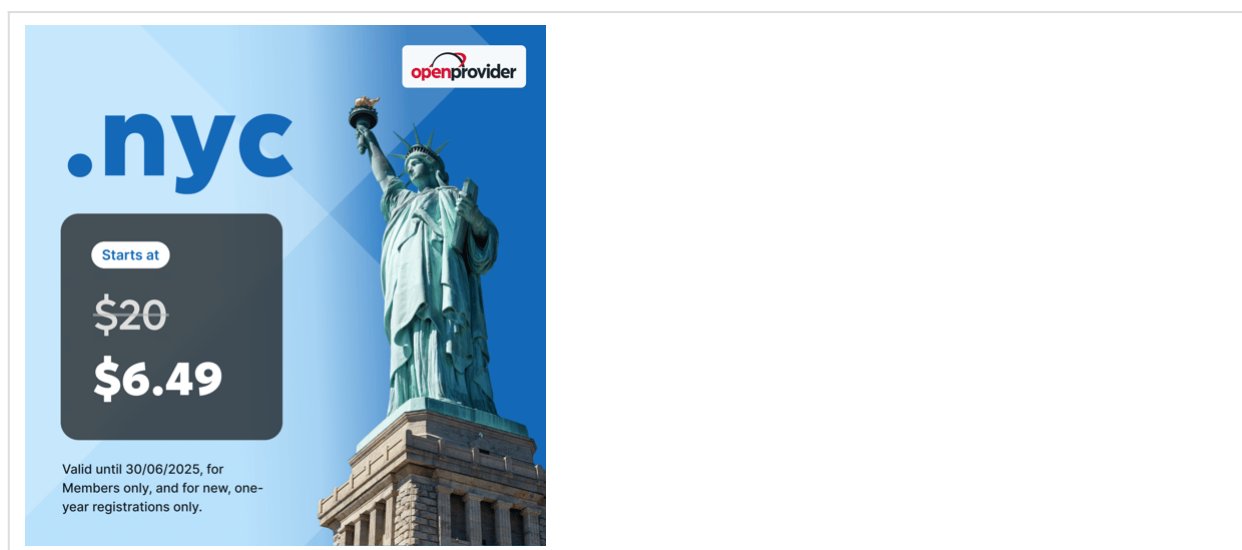


.us

Starts at

~~\$13~~
\$6.50

Valid from 01/07/2025 until 31/07/2025, for Members only, and for new, two-year registrations only.



.nyc

Starts at

~~\$20~~
\$6.49

Valid until 30/06/2025, for Members only, and for new, one-year registrations only.



.gay

openprovider

Starts at

\$27
\$1.99

Valid until 30/06/2025, for Members only, and for new, one-year registrations only.

Please be aware that prices may fluctuate slightly due to currency conversion rates.

Industry news

How to get your customers to choose niche TLDs

It's undeniable: as short, relevant **.coms** get harder to find, more customers are choosing smart, descriptive new gTLDs instead. There are [over 37 million domain names](#) with new gTLDs on the Internet right now - and they're growing fast.

Still not sure about putting new gTLDs front and center in your offer? Or maybe your customers aren't, and you need the right answers?

This article tackles the most common customer concerns about these TLDs - and shows how to turn hesitation into confidence.

[Read the article](#)

Domains: your questions answered

Got domain questions? Each month, we discuss some of the questions our support team hears the most.

Renewal dates and times: a quick refresher

Feeling confused about renewal dates and times, and why there is sometimes a discrepancy between the date in our panel and on the WHOIS?

This is how it works:

Take the **.es** domain as an example. You might check the WHOIS information instead of the Openprovider panel and see an expiration date of 22-06-2025 for their **.es** domain. However, the renewal date at

Openprovider is listed as 16-06-2025 09:28:34 - as the [renewal date offset](#) for **.es** is 6 days. This will lead the domain to expire on June 16th, not June 22nd.

You can find more information on the renewal policies for each TLD in the “Documentation per TLD” section of our [Knowledge Base](#).

Keep in mind that the hour also matters - in this case, the domain would expire on 09:28:34, meaning that you should renew it before this time!

DNS updates for .it

The **.it** registry requires nameservers to be correctly configured and fully operational **before** you submit a domain registration or DNS update. This means the zone and all necessary records must already be set up in advance.

If the nameservers are not properly configured, the registry will place the domain on hold and may delete it after a certain period.

Important notes:

- An **MX record must be present**.
- You cannot use **two or more nameservers with the same IP address**.

DNS changes are processed in real time, but it may take **6 to 12 hours** for WHOIS to reflect the update.

You can use the [registry's tool](#) to check your DNS configuration.

Why is my .it domain showing “pendingUpdate”?

When a domain is in *pendingUpdate* status, it means the new DNS configuration is still being validated by the registry. This status can last for up to **5 days**.

If the DNS configuration is not successfully validated within that time, the update is cancelled and the domain reverts to its previous state.

During this period, the registry automatically performs DNS checks:

- Immediately after each DNS change request
- Every 30 minutes, until the 5-day *pendingUpdate* window ends

For more details, see our [Knowledge Base article on .it](#).

Upcoming price changes

The registry behind **.tirol** is increasing its prices in January 2026, which means that the price at Openprovider is changing, too.

We want to be clear: Openprovider Members **always pay the same registry prices we do** for the 1,900+ TLDs we are accredited for. No markups. No hidden fees.

For more information on the new pricing, check the newsfeed in the [control panel](#).

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