

Domains Newsletter

February 2025



Domains newsletter - February 2025

This month, we're bringing you a mix of **domain promotions, industry insights, and key updates** to help you stay ahead.

📄 **Big savings on domains!** We've got promotions on **8 top TLDs**, including **.co, .biz, .us, .vip, and more**- perfect for resellers looking to boost sales.

📄 **WHMCS users, take note!** Get an inside look at the latest updates to Openprovider's WHMCS module and find out what's coming next. Plus, we're still accepting beta testers!

📄 **The rise of .ca domains**- growing faster than the industry average. See how Openprovider's pricing stacks up and why it's a smart addition to your portfolio. Plus, we have news of a very exciting interview on the horizon!

📄 **Gen Z's domain preferences**- they're choosing alternatives to **.com**. Make sure your offering matches what the next generation of entrepreneurs is looking for.

📄 **.channel has arrived!** A brand-new domain extension for content creators and publishers is now available -get all the details [here](#).

📄 **Price and registry updates**—including upcoming changes for **.me, .cz, .pt, .dk**, and important registry policy updates for **.pl, .dk, .music, and .zuerich**.

Scroll down for all the details, and happy reading! 📄

Take our 'marketing as a service' survey!

We're expanding our marketing services this year - and your input will help us shape the best offer for you.

What kind of marketing support would be most useful for your business? [Toolkits](#)? Bundle discounts? MDF enrollment? Something else?

Take a moment to fill out our short survey. It won't take more than a few minutes!

📄 [Go to the survey](#)

Domain promotions

.co

openprovider

Starts at

~~\$24~~

\$13.99

Valid until 19/02/2025, for Members only, and for new, one-year registrations only.

.us

openprovider

Starts at

~~\$6.50~~

\$4.49

Valid until 19/02/2025, for Members only, and for new, one-year registrations only.

.asia

openprovider

Starts at

~~\$11~~

\$4.99

Valid until 31/12/2025, for Members only, and for new, one-year registrations only.



.gal

Starts at

~~€76~~
€13.99

Valid until 28/02/2025, for Members only,
and for new, two-year registrations only.



.club

Starts at

~~\$12.18~~
\$4.49

Valid until 19/02/2025, for Members only,
and for new, one-year registrations only.



.design

Starts at

~~\$40.18~~
\$9.99



Valid until 19/02/2025, for Members
only, and for new, one-year
registrations only.

A purple banner for .biz domain registration. The text ".biz" is in large white font. The Openprovider logo is in the top right. A dark purple box contains the text "Starts at" above a crossed-out price "\$15.18" and a new price "\$5.99".

.biz

Starts at

~~\$15.18~~
\$5.99

Valid until 19/02/2025, for Members only, and for new, one-year registrations only.

A dark blue banner for .vip domain registration. The text ".vip" is in large yellow font. The Openprovider logo is in the top right. A dark blue box contains the text "Starts at" above a crossed-out price "\$12.18" and a new price "\$4.49".

.vip

Starts at

~~\$12.18~~
\$4.49

Valid until 19/02/2025, for Members only, and for new, one-year registrations only.

*Please be aware that prices may fluctuate slightly due to currency conversion rates.

Industry news

Openprovider's WHMCS module: an inside look for web hosters

Are you using WHMCS or thinking about it? Don't miss our interview with Sarath, Openprovider's WHMCS lead, where he shares the latest updates to our module and what's coming next (including SSL and Plesk modules coming soon!)

[Read the full article](#)

Additionally, we are still looking for current WHMCS users to join our beta testing program!

[Click here to sign up](#)

Why resellers should get .ca domains at Openprovider

Did you know that **.ca** domains are growing at a rate that exceeds industry averages? As a reseller, this is an opportunity to provide a domain extension that customers actively look for – at a price that makes it an easy sell.

Want to see how our **.ca** prices stack up to those of our competitors – and why Openprovider is the right registrar for **.ca** domains?

[Click here!](#)

Next month we will have an exclusive interview with **Byron Holland**, President and Chief Executive Officer of the **Canadian Internet Registration Authority (CIRA)** to discuss why 2025 promises to be a huge year for the **.ca** domain and resellers – don't miss it!

How Gen Z is redefining domain preferences

A staggering 93% of Gen Zers have explored the idea of being an entrepreneur – and over 75% are interested in starting their own business. That means they'll need websites – but their domain choices look different from previous generations.

Want to align your domain offering to this generation's preferences?

[Click here for a closer look at the domains that Gen Z prefers over .com](#)

Introducing the .channel domain!

If you've been waiting for a fresh, targeted domain extension tailored to content creators and publishers, your moment has arrived!

.channel is a new domain aimed specifically at content creators who want to monetize their content online.

[Click here for all you need to know about this domain, including pricing, special requirements, and launch phases](#)

Upcoming price changes

You can find an overview of all recent and upcoming price changes (including **.me**, **.cz**, **.pt**, **.dk**, and more) in the newsfeed in the [control panel](#).

Registry updates

Our registry partners have announced several changes in the past month that may impact your operations:

- **.pl NIS2 updates:** changes to the domain abuse and registrant verification processes are starting at the end of February.
- **.dk registration process:** Code-breaking changes took effect on **January 20**.
- **.music nexus requirements:** New mandatory requirements apply starting **February 13**.
- **.zuerich:** The allocation process for reserved domains is open until **February 10**.

Go to the newsfeed in the [control panel](#) to read these announcements in full.

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