

# Domains Newsletter August 2025

Hi there,

From trusted classics like **.org** to fast-growing favourites like **.ai**, the domain market is full of opportunities right now. In this edition, we're putting the spotlight on TLDs that make a real impact - from our deals of the month to the full debrief on the domain industry's Q2 performance.

You'll also find the answers to three frequently asked questions about **.ie** and DNSSEC here, plus a quick update on **\*.za** pricing.

Happy reading!

## TLD in the spotlights

Quick: name a TLD that isn't a ccTLD and that isn't **.com**.

Chances are, you thought of **.org** - and for good reason.

With over 11 million domains registered, **.org** is trusted by NGOs, non-profits, and mission-driven brands around the world. It's a strong, credible choice with a renewal rate of over 80% - a clear sign that most **.org** domains are used for real websites, not just parked or resold.

The **.org** registry also invests heavily in DNS abuse prevention, keeping the namespace clean and secure.

Until **September 30**, you can register **.org** domains for just **\$6.99** for the first year at Openprovider.\* And as always, you'll pay cost price after that, so the savings continue.

Don't miss this deal on a domain that adds real value.

[Log in to register yours](#)

## Latest offers

**.club**

Starts at

~~\$13~~  
**\$1.89**

Valid from 08/09/2025 until 21/09/2025, for Members only, and for new, one-year registration only.

A photograph of two men in white t-shirts celebrating. One man is holding a trophy high in the air, and both are shouting with excitement. The background is a light green gradient.

**.art**

Starts at

~~\$20~~  
**\$3.49**

Valid until 31/01/2026, for Members only, and for new, one-year registration only.

A photograph of a man with glasses and a beard, wearing a grey apron over a light-colored shirt. He is sitting at a wooden desk, working on a laptop. There are some small containers and a plant on the desk. The background is a warm orange gradient.

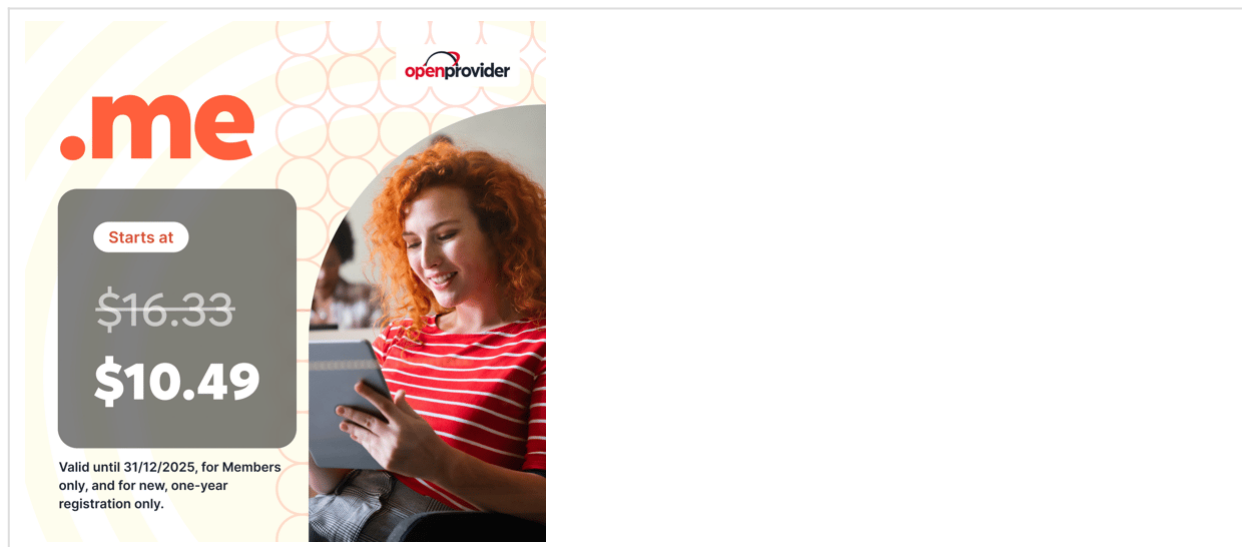
**.biz**

Starts at

~~\$16~~  
**\$1.89**

Valid from 25/08/2025 until 07/09/2025, for Members only, and for new, one-year registration only.

A purple background with a pattern of overlapping circles and stars. The circles are in various shades of purple, creating a subtle geometric design.

A promotional banner for Openprovider's .me domain. The background is a light yellow with a pattern of overlapping circles. On the left, the text '.me' is in large red font. Below it, a dark grey box contains the text 'Starts at' in small white font, followed by '\$16.33' in grey and '\$10.49' in large white font. Below the box, small text reads: 'Valid until 31/12/2025, for Members only, and for new, one-year registration only.' On the right, a woman with red curly hair, wearing a red and white striped shirt, is smiling and looking at a tablet. The Openprovider logo is in the top right corner.

**.me**

Starts at

~~\$16.33~~  
**\$10.49**

Valid until 31/12/2025, for Members only, and for new, one-year registration only.

openprovider

Please be aware that prices may fluctuate slightly due to currency conversion rates.

## Industry news

The [Q2 DNIB](#) was released recently and shows a picture of steady growth across the full domain industry. Total domain registrations reached **371.7 million worldwide**, up 0.9% from Q1 and 2.6% year over year. After several quarters of decline, **.com** is showing growth again, climbing to 157.9 million total registrations. Besides a growth in new registrations, the average renewal rate of **.com** and **.net** also rose to **75.5%**, helping drive the overall growth of these two traditional domains on the Internet. **New gTLDs** saw the strongest growth, up 4.6% from Q1 to 39.5 million registrations, and 14.2% year over year, although renewal rates remain on the lower side at 32.5%. Interestingly, a recent [report](#) from registry Identity Digital also mentioned that non-traditional domains are firmly on the rise - less than 50% of startups use a **.com** domain in 2025! The hottest options here include **.ai**, **.io**, **.pro**, **.info**, and **.global**. In terms of numbers, the top TLDs in Q2 of 2025 overall were **.com**, **.cn**, **.de**, **.net**, **.org**, **.uk**, **.ru**, **.nl**, **.br**, and **.xyz**, showing a wide mix of legacy, country-code, and newer extensions. Want to broaden your target audience? Don't forget that you can get almost all of these domains (with the exception of **.cn** and **.br**) at cost price at Openprovider!

## Domains: your questions answered

### What is an administrative contact for .ie?

One of the most common issues when registering a **.ie** domain is not following the registry's contact policy, which can cause delays.

The **.ie** registry requires the registrant to appoint one or more named individuals as **administrative contacts**. These contacts act as the registrant's nominated representatives. The registrant and admin contact **must not** be the same person.

At Openprovider, this means using **different contact handles** for the owner and the admin contact. If the same handle is used for both, it can trigger multiple errors at the registry. While we plan to add a safeguard to prevent this, it's important to keep this in mind to avoid registration issues.

### What are .ie charity domains?

The **.ie** registry waives registration and renewal fees for all charities registered in Ireland.

You can review the full **.ie**charity policy [here](#).

Charities that register a **.ie** domain through Openprovider can contact our support team after the registration is complete. We'll then process a refund for both the registration and renewal fees

### What does a DNSSEC full key look like?

To configure DNSSEC in Openprovider, you should obtain the following from your DNS hosting provider:

Key type: ZSK (Zone Signing Key) or KSK (Key Signing Key)

Algorithm: Cryptographic algorithm (e.g., 8 = RSA/SHA-256)

Public key: Base64-encoded public key string

Example of a DNSKEY record:

*example.com. IN DNSKEY 257 3 8 (*

```
AwEAAcU4Z5Xk1RZKZz7ZKjz1sYzqVZKZz7ZKjz1sYzqVZKZz7ZKjz1sYzqV
ZKZz7ZKjz1sYzqVZKZz7ZKjz1sYzqVZKZz7ZKjz1sYzqV
ZKZz7ZKjz1sYzqVZKZz7ZKjz1sYzqVZKZz7ZKjz1sYzqV
ZKZz7ZKjz1sYzqV
```

*) ; Key ID = 12345*

- 257: Key Signing Key (KSK)
- 3: DNSSEC protocol
- 8: RSA/SHA-256 algorithm
- Public key: Used to verify DNS responses

Example of a DS record:

*example.com. IN DS 12345 8 21CB889174DAA76006A35432F227AB7EF1C7AED865E92*

- 12345: Matches DNSKEY ID
- 8: RSA/SHA-256
- 2: SHA-256 digest type
- Digest: Cryptographic hash of the DNSKEY

## Upcoming price changes

We identified an error in our \*.za pricing for Members, which has since been resolved. You can find the details of this change in the control panel newsfeed.