

Domains Newsletter - April 2026

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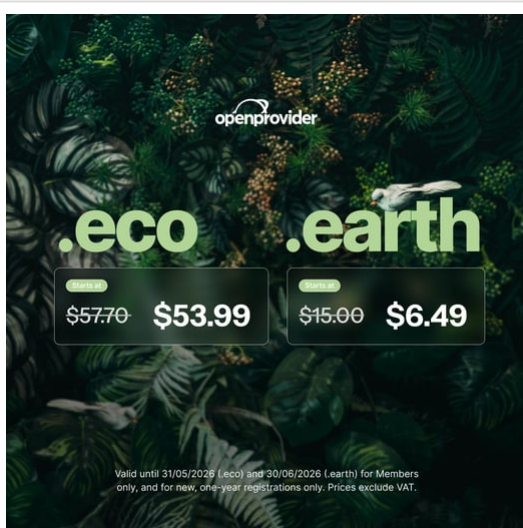
The 2026 [.org Impact Awards](#) nominations are open! From April 15 to May 27, any .org domain holder can apply for free for a chance to win up to \$50,000 USD. A great opportunity to share with your customers! Also in this issue: if you work with any Asian-owned businesses or companies trading with Asian markets, we break down how .asia could be an easy upsell win for your portfolio. And if you haven't downloaded our first-ever Web Hosting Industry Report yet - built from 1,155 reseller portfolios and 83 interviews - it's free and full of data you can act on.

And, as usual, we have rounded up the latest policy updates at the end of this newsletter.

Happy reading!

TLDs in the spotlight





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.eco **.earth**

~~\$57.70~~ **\$53.99** ~~\$15.00~~ **\$6.49**

Valid until 31/05/2026 (.eco) and 30/06/2026 (.earth) for Members only, and for new, one-year registrations only. Prices exclude VAT.



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Price excludes VAT. Valid until 30/04/2026, for Members only, and for new, one-year registrations only.

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.org awards 2026: nominate your domain!

The 2026 [.org Impact Awards](#) nominations have opened on **April 15**! Over the past eight years, the .org Impact Awards have recognized more than 300 outstanding .orgs from over 120 countries and awarded \$865,000 USD for transformative work taking place.

Now is the time for you to get involved and to share this opportunity with your .org customers. **From April 15 - May 27**, it is free for anyone with a .org to apply for a chance to win up to \$50,000 USD!

[Read our blog](#) for more information, or [apply directly](#)!

Industry insights

The .asia upsell opportunity - how resellers can serve Asia-focused businesses in Europe
Europe has a growing layer of Asian-owned businesses, Asian-focused retailers, and companies trading with Asian markets - and most of them are sitting on a .com or local ccTLD that says nothing about who they serve.

For web hosts and digital agencies, that's an easy upsell conversation waiting to happen. Our latest post breaks down who in your portfolio is a good fit for .asia, and how to bring it up in a way that lands.

[Read the full article](#)

Reminder: Openprovider's first-ever Web Hosting Industry Report is here!

Margins are thinner, abuse pressure is rising, and customers expect domains, DNS, SSL and email to “just work” from day one. Our new **original research**, based on **proprietary data on the web hosting industry**, breaks down what high-performing providers do differently.

Inside:

- Insights from **1,155 reseller portfolios** and **83 interviews** with hosters, managed cloud providers, and ISPs
- ROI calculators that you can apply to your own hosting business
- API usage and domain adoption data, plus info on pricing strategies and abuse management

Want to move from traditional hosting to a complete digital infrastructure?

[Download the report here](#)

Updates from the registries

We have informed you of multiple important updates in the past month. For your convenience, you can find the following communications back on the control panel newsfeed:

- What to expect from the .de registry's automated Risk Assessment - effective April 14, 2026
- Important update to Openprovider's abuse handling process - effective as of April 23, 2026
- .au domain eligibility enforcement - effective from May 1, 2026
- Important update on .in domain compliance in regards to VPN usage & foreign registrant declarations - effective from May 13, 2026

[Log in to the control panel to view all updates](#)

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