

Domains Newsletter April 2025



Domains newsletter - April 2025

Hi there,

There's a lot happening in the domain world this month - and we've rounded up the most important updates for you in one place.

We're now officially accredited for **.ec**, giving you better pricing and faster processing for this versatile TLD. Our free marketing toolkits are ready to save you time and help you sell more.

And if you're curious about what's trending across the industry, we've summarized all you need to know from the Global Domain Name Report 2025 - including niche TLDs, DNSSEC, NIS2, Web3, and much more.

Speaking of trends, **.ca** domains are booming. On our blog, CIRA CEO Byron Holland shared why demand for **.ca** is higher than ever, and why this trusted local TLD is a smart addition to your portfolio.

As always, we've rounded up the latest TLD deals for you - plus, two price drops are coming your way this month. Happy reading!

Openprovider is now accredited for **.ec**

We're now officially accredited by the **.ec** registry. That means better pricing, faster processing, and a smoother experience for you and your customers.

.ec is a solid pick for businesses in Ecuador, companies expanding into Latin America, and creative uses like eco, e-commerce, and education.

[See what's changing and why .ec is a great addition to your portfolio](#)

Need a boost? Use our free marketing toolkits!

On average, small businesses spend 6 hours a week on social media. Wouldn't you rather spend that time on providing great service?

That's where our marketing toolkits come in. You'll get:

- ☐ Customizable banners for 30+ TLDs.
- ☐ One-pagers, ebooks, videos, and more for bundle products like business email, SSL, EasyDMARC, Premium DNS, and Plesk.

[Get your free toolkits here](#)

Latest offers

openprovider

.shop

Starts at

~~\$24.18~~
\$0.99

Valid until 31/07/2025, for Members only, and for new, one-year registrations only.

A woman in a yellow dress holding a shopping bag.

openprovider

.org

Starts at

~~\$10.11~~
\$8.95

Promotion valid until 30/09/2025, for Members only, and for new, one-year registrations only.

A group of people working together in a warehouse or office setting.

openprovider

.us

Starts at

~~\$13~~
\$6.50

Promotion valid until 30/04/2025, for Members only, and for new, two-year registrations only.

This advertisement features a dark blue background with a stylized American flag on the right side. The Openprovider logo is in the top right corner. The text '.us' is prominently displayed in white. Below it, a dark blue box contains the pricing information, showing a crossed-out '\$13' and a new price of '\$6.50'. A small text box at the bottom provides details about the promotion's validity and eligibility.

openprovider

.earth

Starts at

~~\$15~~
\$6.99

Promotion valid from 21/04/2025 until 30/06/2025, for Members only, and for new, one-year registrations only.

This advertisement has a light blue background with a realistic image of the Earth on the right. The Openprovider logo is in the top right corner. The text '.earth' is in a large, bold, blue font. A dark grey box in the center shows the pricing, with '\$15' crossed out and '\$6.99' in bold. A small text box at the bottom explains the promotion's terms.

Please be aware that prices may fluctuate slightly due to currency conversion rates.

Industry news

CIRA CEO Byron Holland on the future of .ca

Did you know 85% of Canadians prefer to buy from a **.ca** website over a **.com** when supporting local businesses? The **.ca** domain is more than a local signal - it's a trust signal. And demand is growing fast: **.ca** registrations at Openprovider were up 109% in January 2025 compared to the year before.

Byron Holland, CEO of CIRA (the **.ca** registry), explains why this domain is currently so popular - and why it's a valuable addition to any reseller portfolio.

[Read the article](#)

Global Domain Name Report 2025: the breakdown

This recently released industry report from InterNetX and Sedo is packed with data and insights. Don't have time to read the 80-page report yourself? We've gathered **6 key takeaways** that resellers can't miss.

Stay updated with:

☐☐ Growth in niche TLDs

☐☐ NIS2 compliance

☐☐ The rise of Web3

...and more

[Read the 6 key takeaways for resellers](#)

.com vs. ccTLDs vs. niche TLDs; what's best?

With thousands of TLDs available, recommending the right ones to your customers isn't always easy. **.com** may be the most popular choice, but it's not always the best fit. Meanwhile, ccTLDs and niche gTLDs are growing fast. Resellers who offer a broad selection of domains are seeing the results.

In this article, we've broken down how to create a winning domain mix - plus 10 high-quality niche TLDs to include in your offer today.

[Read the article](#)

DNSSEC: What it is, why it matters, and how to offer it to your customers

Only 4% of gTLDs and 13% of ccTLDs are secured with DNSSEC. That's a missed opportunity.

Resellers play an important role in turning that number around. Click [here](#) to find out why - and how.

Upcoming price changes

Operations for **.ae** and **.hk** are going down in price for Members next week. See the newsfeed in the [control panel](#) for more details.

Revision #2

Created 2026-08-07 14:28:55 UTC by Sarath

Updated 2026-08-07 15:46:07 UTC by Sarath