

# Phishing URL Check feature in EasyDMARC

## Phishing URL Check

### How Does it Work?

Wouldn't it be magical to paste the text in a box and quickly learn whether the included links contain anything suspicious?

EasyDMARC's Phishing URL Checker tool is a robust AI-powered analyzer that can accept a text of any kind and give you the verdict in a few seconds.

### Here's how the tool works:

- Extracts all URLs from the pasted text
- Scans the links to detect any issues
- Tells you whether the links are "Good" or "Suspicious."

EasyDMARC's phishing link checker is a proprietary machine-learning model designed to make email security just a little bit easier.

### How to Identify URL Phishing?

While using our tool is a safe way to eliminate the risk of suspicious URLs, you can identify phishing attempts or malicious links with the naked eye.

**Ask yourself the following questions before clicking on any URL:**

#### Is the Message Legitimate?

When you receive a link directing you to another website, it can be potentially harmful unless proven otherwise

- Does it urge you to take action? This is a sign that you or your feelings are being exploited.

- Who's sending you the message and what do they want? If the request seems in any way weird, always seek verbal confirmation.
- Is the message grammatically correct? Check for any blunders in spelling or grammar. It's not that hackers don't know how to spell—they just misspell words to avoid spam filters.
- Does the email ask you for personal information? If you receive an email from an unidentified institution requesting sensitive information, the chances are that it's a scam.

## **Does the URL Look Suspicious?**

Analyze the received URL closely before engaging it. Hover your cursor on the link and check the text that displays at the bottom left of your browser. This helps identify the source, even if the display link is shortened.

## **Are There Any Homographs in the Domain Name?**

Professional cybercriminals use letter combinations that look similar ("rn" looks like "m"), letters from foreign alphabets (Cyrillic "a" looks like Latin "a"), or numbers that look like letters ("0" looks like "O").

## **Is There an "S" in the HTTPS?**

Websites with an SSL (Secure Socket Layer) certificate are more secure because they ensure your data is encrypted. If the link you received via email does not use HTTPS, avoid clicking it.

# **How to Protect Against URL Phishing**

A link is not always what it looks like. Cybercriminals go to great lengths to create malicious websites resembling real ones. Stay alert!

## **Security Awareness**

Even if you're relying on technology to guard your organization, security awareness training is vital. Teach your employees how to check phishing URLs, avoid scams, detect malicious attachments, and deal with various attack types.

## **URL Filtering**

Absolutely. Both SPF and DKIM play a major role in the email authentication world. In fact, unlike SPF, DKIM tends to survive the Forwarding cases.

## **DMARC Compliance**

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# How to Check Link Safety With EasyDMARC

You can use EasyDMARC's phishing link checker by copying and pasting the URL into the search bar and clicking "Enter". In a couple of seconds, you'll receive information about each link separately. You can also paste text containing links into the box. The tool checks for phishing URLs, detecting and analyzing up to 20 links at a time.

## What Does a "Good URL" Mean?

"Good" is one of the outcomes of our phishing link checker. It usually means the link doesn't contain any malicious elements. Basically, it's the legit brand link and can't lead to a phishing site.

## What Does a "Suspicious URL" Mean?

"Suspicious" is the second outcome that our phishing link checker tool can produce. It means the URL in question leads to a malicious website, and it's better to avoid clicking it.

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