

What are the benefits of a Trademark Clearinghouse validated mark?

Question

What are the benefits of a Trademark Clearinghouse validated mark?

Answer

A mark that is validated by the Trademark Clearinghouse (TMCH) provides the following advantages:

- The trademark holder gets the highest priority to claim his matching domain name during a registry's [sunrise period](#). Register yourtrademark.tld using the unique code, called SMD (Signed Mark Data), which you received after validation of your trademark.
- You will be notified if somebody registers a domain name that matches your trademark in any extension that is in the [Trademark Claims Period](#).
- The trademark holder can apply for additional [trademark protection services](#).

Revision #2

Created 2026-08-07 14:58:46 UTC by Sarath

Updated 2026-08-07 16:04:45 UTC by Sarath